



Foundation of Greater Montréal

# **INVESTMENT POLICY OF THE INVESTMENT FUND OF THE FOUNDATION OF GREATER MONTREAL**

*Latest amendments adopted by the Board of Directors  
at its October 20, 2021 meeting  
French version supersedes this translation*



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# CHAPTER 1 – MANDATE

1. The investment policy (the “Policy”) governs the management of the investments (the “Fund”) of the Foundation of Greater Montreal (the “FGM”). Its provisions reflect the directives of the Foundation’s Board of Directors (the “Board”).
2. All persons involved in managing the Fund, including its trustees, the staff of the FGM, as well as its external service providers, must respect the provisions of the Policy.
3. The Fund is managed in accordance with all applicable legal provisions; in case of conflict, such provisions take precedence over those of the Policy.
4. The FGM's financial assets and their management have a direct impact on the organization's ability to achieve its goals. The inclusion of a responsible investment approach complements the global and traditional investment risk management approach, aligning the organization's values with the positive impact it seeks to have on the Montreal community, while recognizing the importance of environmental, social and governance (ESG) factors.
5. The FGM, established in 1999, is a charitable organization that helps individuals, families and organizations to create charitable funds to support selected causes in the areas of education, healthcare, social development, arts, culture and the environment, as well as to support and promote activities and community organizations that are charitable in nature. The FGM manages the funds’ assets and guides donors by identifying major needs in the community in order to support these organizations’ activities. The FGM encourages the development of philanthropy as an important lever to improve the well-being of Greater Montreal.

# CHAPTER 2 – THE BOARD’S DIRECTIVES

## 2.1 The Fund’s Objectives

The FGM believes that its work should be quasi-permanent in nature. To ensure that philanthropy remains a central priority for Montreal society, the FGM seeks to generate returns that will enable it to give to the community on an ongoing basis.

The FGM recognizes that ESG issues present both risks and opportunities that need to be addressed in a practical way, by considering whether and how to invest differently. To this end, the FGM has updated its investment policy to incorporate its responsible investment beliefs and to clarify its environmental, social and governance ambitions, as well as its disclosure commitments.

The FGM recognizes that ESG issues can have a significant impact on portfolio risk-return ratios. The FGM intends to manage these issues more actively to preserve the value of its investments over the long term, thereby protecting the FGM’s ability to increase its contributions to the community.

Diversity, equity and inclusion are not only central to our values and mission, but we believe that they also generate better ideas and better investment results over the long term. Identifying, monitoring and integrating responsible investment criteria into the management of the FGM's portfolio will lead to new investment opportunities that contribute to our goals, while supporting efforts to address the most pressing global challenges.

## 2.2 Integration of ESG factors

We believe that managing environmental, social and governance issues requires the integration of ESG factors at all stages of the investment process and active stewardship. We will strive to stay current with and implement best practices.

We will encourage ESG integration to be applied across all asset classes including public equities, fixed income and private markets. We acknowledge that the degree of relevance, or materiality, varies, as does the current state of ESG integration by strategies and asset classes. We will also encourage managers to adopt best practices in ESG integration, as recommended by the Principles for Responsible Investment (PRI) initiative.

Provided that the investment objectives for risk and return are met, our goals for ESG integration are as follows:

- Integrate ESG criteria into the identification and selection of investments for the FGM 's entire portfolio by 2024.
- Establish a portfolio of investments with high quality managers in terms of ESG ratings.

## 2.3 Socially responsible investing

We recognize the opportunities of a transition to a low-carbon economy and the need to achieve the Sustainable Development Goals, while creating a more just and equitable world.

To maintain consistency with the projects that are at the heart of the FGM, we are committed to:

- Evaluate managers on their monitoring and active stewardship practices with respect to the companies in which we invest, with respect to any violations of the United Nations Global Compact on Human Rights and the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP).
- Promote best practices among our managers and investee companies with respect to human and indigenous rights, reconciliation, justice, equity, diversity and inclusion in all its forms.
- Encourage the FGM and its asset managers to provide consistent disclosure on the integration or non-integration of ESG risks within the portfolio, thereby providing donors with new transparency that meets their expectations.
- Exclude, in the selection of our active asset managers, any economic activity that is contrary to the FGM's values, including the arms and adult content sectors, and commit to reducing, within a reasonable timeframe, our investments in companies directly involved in the coal, gambling and tobacco sectors.

## 2.4 Impact investing (see Appendix A)

The impact investing market offers clients diverse and viable opportunities to advance social and environmental solutions through investments that also generate financial returns. Impact investing represents a new asset class, more akin to direct investments. Under certain conditions, including regulatory requirements, this type of investment could support the FGM's mission in impact sectors such as:

- Support for the emergence and development of local managers in this sector;
- Community economic development: investments in community initiatives such as affordable housing or Aboriginal or social entrepreneurship;
- Development or deployment of solutions that support the transition to a prosperous and resilient low-carbon economy;
- Supporting organizations with strong policies on justice, diversity, equity and inclusion, and whose products and services benefit specific population groups;
- Investment opportunities in support of the United Nations Sustainable Development Goals.

The FGM recognizes that impact investing is an emerging field, and that financial vehicles for such investments are currently scarce. To the extent that new opportunities for the FGM to consider this type of investment arise in the coming years, we will redirect a portion of our allocation to these strategies.

The FGM also recognizes that the performance criteria for impact investing may be different (e.g. social or environmental criteria) from those of the Fund and, as a result, have a suboptimal risk-return profile when only financial performance criteria are considered.

The FGM is committed to making its first impact investment by the end of 2023. Following this first investment, and over a five-year horizon, the FGM will evaluate the opportunity to invest additional amounts in this segment up to 5% of the FGM's assets. This approach will allow the FGM to assess its capacity to make and manage this type of investment, as well as to establish intermediate targets in terms of portfolio allocation and timing.

## 2.5 Investment Strategy, Implementation and Reporting

The FGM has delegated to the External Investment Manager (EIM) the implementation of the Fund's investment strategies and the implementation of the responsible investment approach as defined in this Policy.

In granting this discretion, the FGM expects the EIM to:

- Evaluate and report on how each underlying portfolio manager integrates ESG factors into their investment process, and aim to ensure that they make progress in this area over time;
- Assess the risks and opportunities related to ESG issues when selecting investment managers and constructing portfolios;
- Assess climate change risks and opportunities within the portfolio and incorporate this knowledge when constructing portfolios or proposing investment scenarios;
- Report on its approach to climate change in accordance with the recommendations of the Task Force on Climate-related Financial Disclosure (TCFD) on an annual basis; and
- Report on its approach to active stewardship, including voting and shareholder engagement activities of underlying managers, annually.

The FGM places a high priority on transparency and meaningful reporting and encourages best practices in this area, such as PRI transparency reporting or other disclosure measures. As such, it assesses how ESG and engagement factors are integrated into the manager's process and monitors this at least annually.

## 2.6 Distribution Policy

The FGM wishes to set the annual level of philanthropic spending (excluding operating expenses) at a minimum of 3.5% of the average closing market value of the endowment fund for the 12 quarters ended December 31 of the previous year.

The full distribution policy used in the development of the investment policy is presented in Appendix B.

## 2.7 Management Structure

The Fund must be managed with an emphasis on sound portfolio diversification through a combination of management strategies and investment managers. Furthermore, to have access to a broad range of investment products and to ensure close monitoring of investment activities, the FGM draws on the expertise of an External Investment Manager (EIM).

# CHAPTER 3 – ALLOCATION OF RESPONSIBILITIES

## 3.1 Role of the Board of Directors

The Board delegates general responsibility for managing the Fund to the Investment Committee. However, it retains the following responsibilities:

- Appointing the members of the Investment Committee;
- Choosing the External Investment Manager (EIM);
- Setting the guidelines that provide a framework for the Policy;
- Approving the Policy;
- Each quarter, receiving the Investment Committee's analysis of the evolution of the portfolio;
- Approving deviations from the Policy and the selection of other external service providers.

## 3.2 Role of the Investment Committee

The Investment Committee has the following responsibilities:

- Recommending an investment policy to the Board of Directors, and overseeing its implementation;
- Undertaking an annual review of the investment policy and its objectives, in particular re-evaluating the desired return on investment, acceptable risk levels, the long-term allocation of the portfolio and responsible investment objectives;
- Recommending the EIM to the Board of Directors, as well as any other consultant or expert whose knowledge may be required;
- Recommending to the Board of Directors, as appropriate, a depository or trustee to hold the assets of the Fund;
- Evaluating the EIM's performance;
- Carrying out any other study or analysis deemed necessary or useful to guide decision-making;

- Allocating the FGM's assets among the various products and managers, as the case may be; and
- Reporting on the status of the portfolio at each statutory meeting of the Board of Directors of the FGM according to the financial and non-financial performance criteria defined by the Investment Committee.

### **3.3 The External Investment Manager (EIM)**

The EIM shall have the following responsibilities:

- Selecting managers according to predefined criteria, including ESG performance criteria in the selection process. ESG criteria such as diversity, equity, and inclusion, the manager's local presence, or its approach to shareholder engagement, will be included in the selection questionnaires, each with equal consideration,;
- Monitoring and evaluating the managers' activities, including their commitments and practices as well as their evolution in terms of responsible investment;
- Managing cash flow and rebalancing the portfolio;
- Supervising operations;
- Ensuring the managers' compliance, adherence to their investment process and adherence to their active stewardship policy;
- Presenting detailed reports to the Investment Committee, on a quarterly and annual basis, indicating the performance and positioning of the portfolio, according to the financial and non-financial criteria defined by the Investment Committee, and support the Committee in its responsible investment transparency and disclosure efforts;
- Transitioning to new managers; and
- Supporting the Board and the Investment Committee in the Investment Policy review process by proposing, among other things, different asset allocations.

### **3.4 The FGM's Managers**

The managers shall, in general terms, be the responsibility of the EIM. The EIM will define the managers' responsibilities, set the rules of conduct it considers appropriate and report thereon to the Investment Committee.

### **3.5 The Depository or Trustee**

The responsibilities of the Depository or Trustee are outlined in its contract with the FGM. In summary, these responsibilities are as follows:

- Carrying out the normal responsibilities required by law of a depository or trustee;
- Being responsible for the accounting system required for the management of the pooled fund; and
- Periodically providing the management of the FGM with portfolio reports showing all holdings and all transactions effected.

## CHAPTER 4 – RISK MANAGEMENT

The purpose of this section is to present the main risk factors to which the Fund is exposed and specify how they are mitigated.

The main long-term risk is the inability to generate sufficient return to achieve the Fund's objectives. To manage this risk, an asset allocation policy has been implemented to limit the probability of this happening. The asset allocation policy is the factor intended to have the most impact on the Fund's return and its volatility.

Under present conditions, it is impossible to create a risk-free portfolio (made up exclusively of real return bonds) that would allow the FGM to achieve its distribution and sustainability objectives.

As a result, some additional risk must be assumed. Equity investments as well as certain categories of alternative bond investments and private market investments should generate higher returns in the long term, but at the cost of greater short-term volatility.

### 4.1 Investment Risk

Investment risk is the risk of temporary or permanent losses resulting from the Fund's participation in financial markets. It includes market risk (share prices, interest rates and credit risk), foreign exchange risk, counterparty risk and liquidity risk.

Market risk is managed chiefly through sound diversification of asset classes as well as a rebalancing program that maintains diversification over time.

Foreign investments may help to improve the performance outlook and reduce risk through increased diversification, but they involve foreign exchange risk.

Liquidity risk is managed mainly by ensuring that asset allocation and commitments involving illiquid assets are not excessive and that liquid assets are sufficient to meet various treasury and investment needs.

### 4.2 Active Risk

Active risk is the risk of temporary or permanent underperformance as a result of the implementation of the Policy. It is mainly, but not exclusively, based on the extent to which the external managers deviate from their benchmark index.

In general, active management introduces an implementation risk that merits special attention. This risk is controlled mainly by measures to promote diversification within each external manager's portfolio, by management strategies and by the actual external managers themselves.

Finally, active management risk is controlled by a meticulous selection process in which the external manager's integrity is shown to be beyond reproach and its management processes to be robust and aligned with best practices, as well as by a monitoring system that makes it possible to confirm that the manager still has the characteristics that should enable it to meet the objectives set for it.



### 4.3 Foreign Exchange Risk

The FGM's strategic portfolio has relatively significant exposure to foreign bonds and equities. As a result, the portfolio is subject to fluctuations in the currencies included in this exposure, which is called foreign exchange risk.

Foreign exchange risk can be mitigated by:

- Greater diversification of the FGM's foreign currency exposure;
- Use of currency hedging. The decision to hedge foreign exchange risk takes into account:
  - The cost of hedging;
  - The liquidity of the underlying currencies;
  - The nature of the asset underlying the exposure while acknowledging that it is generally beneficial to hedge foreign currency-denominated bonds;
  - The negative correlation generated by certain foreign currencies in bear markets.

At present, the strategic portfolio does not include any currency hedge for our exposure to U.S. dollar-denominated bonds nor for foreign currency-denominated equities.

### 4.4 Risks Related to Climate Change

The FGM recognizes the scientific consensus on global warming and the material, physical, and transitional risks associated with it, and acknowledges that these risks may influence the FGM's investments. To better manage these risks, we are committed to:

- Identifying and assessing climate change risks within the portfolio on a periodic basis, with the goal of managing risk and enhancing returns based on long-term risk. This includes implementing a climate transition plan to achieve our goal of net-zero carbon emissions by 2050 and our interim goal of reducing portfolio carbon emissions by 45% by 2030.
- Evaluate and monitor external managers on their strategies and practices for managing climate change risks and opportunities.
- Encourage managers to adopt best practices as recommended by the Task Force on Climate-related Financial Disclosure (TCFD), and specifically encourage disclosure and transparency of climate plans and metrics (such as carbon footprints).
- Evolve our own governance, oversight, and periodic reporting on our climate transition plans and progress towards our net-zero carbon emissions goal.

### 4.5 Other Risks

Management of the Fund takes other risks into account, such as:

- Operational risk;
- Risk inherent in conflicts of interest;
- Reputation risk; and
- Legal or regulatory risk.

# CHAPTER 5 – INVESTMENT OBJECTIVE, REFERENCE PORTFOLIO AND MANAGERS' PERFORMANCE OBJECTIVES

## 5.1 Investment Objective

The primary investment objective is to generate the returns necessary for philanthropic distributions, while covering the expenses required to properly manage the Fund. In addition, returns are expected to partially maintain the purchasing power of capital.

Secondary objectives addressing social and environmental issues will be established to reflect the FGM's social responsibility and responsible investment beliefs.

We adhere to active stewardship and investment practices that are aligned with the United Nations Global Compact on Human Rights and the United Nations Declaration on the Rights of Indigenous Peoples throughout the World, with a particular focus on reconciliation and respect for the rights of First Peoples in Canada.

We believe that our investment objectives are also best met, and our mission truly achieved, if they are consistent with a goal of net-zero carbon emissions by 2050, consistent with the Paris Climate Accord.

To support the FGM in its responsible investment approach and, in particular, in its commitments to justice, diversity, equity, inclusion, and to combat climate change, non-financial performance criteria will be selected and regularly evaluated, and targets set in this regard.

## 5.2 Reference Portfolio

Below is the reference portfolio. Historical studies indicate that a portfolio with the following composition is likely to achieve the desired objectives with respect to revenues and overall return performance, with an acceptable and manageable level of risk:

	Lower limit	Target weight	Upper limit	Benchmark index
Money market	0%	2%	4%	FTSE Canada 91-Day T-Bills
Canadian bonds	11%	15%	27%	FTSE Canada Universe
Opportunistic Fixed Income	3%	5%	12%	Opportunistic Fixed Income Blended Benchmark <sup>1</sup>
Canadian Commercial Mortgages	0%	5%	7% <sup>2</sup>	FTSE Canada Short Term + 150 bps
<b>TOTAL FIXED INCOME</b>	<b>23%</b>	<b>27%</b>	<b>39%</b>	
Canadian equities	5%	7%	9%	S&P/TSX Composite
U.S. equities	5.5%	7.5%	13.5%	Russel 1000
International equities	5.5%	7.5%	13.5%	MSCI EAFE Net
Global low volatility equities	8%	10%	12%	MSCI World Net
Global ESG equities	8%	10%	12%	MSCI World Net
Emerging market equities	8%	10%	12%	MSCI Emerging Markets Net
<b>TOTAL EQUITIES</b>	<b>48%</b>	<b>52%</b>	<b>64%</b>	
Canadian real estate (direct)	0%	5%	10%	MSCI REALpac/IPD Canada
Private Equity - Secondary Markets	0%	4%	N.A. <sup>3</sup>	MSCI World Net + 3%
Senior Private Debt	0%	4%	N.A. <sup>3</sup>	FTSE Canada 91 Day T-Bill + 400 bps
Infrastructure	0%	4%	N.A. <sup>3</sup>	CPI + 4%
Sustainable Opportunities	0%	4%	N.A. <sup>3</sup>	CPI + 4%
<b>TOTAL ALTERNATIVES</b>	<b>0%</b>	<b>21%</b>	<b>35%</b>	
<b>TOTAL</b>		<b>100%</b>		

<sup>1</sup> JP Morgan GBI – EM Global Diversified Index (50 %) + BofA/ML Global High Yield Constrained Index (50 %)

<sup>2</sup> For reasons of limited liquidity for this asset class, it is possible that the implementation and rebalancing of this mandate may be temporarily outside the permitted ranges, but this will be adjusted as soon as possible given these constraints.

<sup>3</sup> Given the limited liquidity of these mandates and the fact that capital is added to them through commitments over long periods of time, it is recognized that it is more difficult to rebalance these investments. To this effect, the rebalancing of these mandates will be done as soon as possible considering these constraints.

It is anticipated that private equity (secondary markets), senior private debt, infrastructure and sustainable opportunities will be funded over time by capital calls. During the implementation period, the target allocation will be adjusted to reflect the actual allocation to each of these asset classes

The Investment Committee may choose, if it deems appropriate, to use an ESG benchmark to evaluate the performance of ESG-rated investments, such as ESG equity funds or sustainable bonds.

### **5.3 Active Managers' Performance Objectives**

Certain managers shall actively manage the investments of the Fund. Within the limits set forth in the present document, they shall employ strategies for the selection of investment instruments and the composition of the portfolio aimed at increasing return above the return that would result from passive management of the reference portfolio.

The performance of active managers will be considered satisfactory if the annualized gross return over each consecutive four-year period exceeds the added value stated in the manager's investment policy. For private equity (secondary markets), senior private debt, infrastructure and sustainable opportunities, the return, net of fees, on each mandate will be deemed satisfactory if it exceeds the return on its respective benchmark for the full period of the investment, i.e., from initial investment to full liquidation.

Active managers will also be evaluated on their approach to responsible investing, including their engagement activities, based on their capabilities, and adherence to their voting principles.

The Investment Committee believes that active management may increase the portfolio's return for certain asset classes. Nevertheless, it acknowledges that returns could underperform those of passive management over shorter or longer periods. Therefore, active management must achieve higher returns to justify the risk involved. However, should the Investment Committee elect to invest a part of its portfolio in a passively managed fund, the return of its investment managers will be deemed satisfactory if the difference compared to the appropriate index is kept to a minimum throughout a rolling four-year period.

## **CHAPTER 6 – REBALANCING**

The reference portfolio provides the target asset allocation strategy for the long term. In the shorter term, deviations are bound to occur as a result of external cash flows and differences in the return on various asset classes. In order to prevent such deviations from unduly modifying the Fund's risk/return profile, a rebalancing process has been developed.

### **Process**

The preferred rebalancing method is the corridor method, which consists of rebalancing asset classes to within a band when the weight of an asset class exceeds the range of the band (upper or lower limits) established in the Policy, as set out in the table in Chapter 5. The decision whether or not to rebalance a specific asset class to its target weight depends on the overall portfolio allocation between equities and fixed income, which is the first variable controlled in the process. When within the upper and lower limits of the band, the Investment committee can

choose a more deliberate allocation. This allocation based on recognized institutional expertise is communicated to the EIM for execution.

Unless otherwise communicated by the Investment Committee, when the weight of an asset class is within the holding limits set by the Policy (for example, between 5% and 9% for Canadian equities), the EIM may, at its discretion, decide whether or not to proceed with rebalancing.

Since the Fund has variable cash flows (positive or negative), this element is incorporated and taken into account in the process so as to minimize the transactions and costs associated with the rebalancing transactions.

For rebalancing purposes, the weight of the asset classes is determined at each month-end. If rebalancing is required, it must be done within a reasonable time (depending on the liquidity of the asset) unless the foreseeable short-term cash flows or market movements since then suffice to bring back the actual allocation to within the band range.

## **CHAPTER 7 – POLICY REGARDING CONFLICTS OF INTEREST AND DISCLOSURE REQUIREMENTS**

### **Persons Subject to the Directives**

The following persons must conform to the directives herein:

- Members of the Investment Committee;
- EIM;
- The fiduciary trustee; and
- Staff members or agents retained by the above persons with respect to the management of the Fund.

### **Conflicts of Interest**

The persons subject to these directives must act with prudence, diligence and competence, as any reasonable person would do in similar circumstances, and apply the knowledge and useful skills they have acquired or should have acquired, given their profession. They must act with honesty and loyalty in the best interests of participants or beneficiaries. They shall not exercise their powers in their own interests or in the interests of a third party and shall not place themselves in a position where their personal interest conflicts with the obligations of their duties.

The persons subject to these directives must disclose any substantial interest, association or participation directly or indirectly related to their role with respect to the Fund's investments which constitutes or might constitute a conflict of interest.

## Method of Disclosure

Each person subject to these directives must disclose the nature and importance of any conflict of interest in writing to the President & CEO and to the Chair of the Investment Committee, or by requesting that such conflict be recorded in the minutes of a meeting of the Investment Committee at the earliest possible moment:

- i) As soon as he or she becomes aware of the conflict;
- ii) At the first meeting at which the matter constituting the conflict comes up for discussion; or
- iii) At the first meeting at which he or she becomes aware, or should be aware, that a conflict may exist.

With respect to point ii) above, the disclosure must be made verbally if the person becomes aware of a possible conflict during the course of the discussion.

If the person in question does not have the right to vote on decisions concerning the Fund, he or she may not participate in any discussion of the matter involving the conflict.

If the person who discloses a conflict of interest has the right to vote, he or she must play no part with respect to the matter involving the conflict.

The disclosure of the conflict of interest shall be considered as permanent with regard to the obligations defined in the present directives, unless modified by a subsequent declaration.

## CHAPTER 8 – VOTING RIGHTS AND SHAREHOLDER ENGAGEMENT

We believe that the practice of active stewardship (primarily through monitoring the voting practices and shareholder engagement activities of external managers) contributes to long-term risk-adjusted returns while fostering positive change in corporate and broader market practices on environmental, social and governance issues.

To the extent that our investments represent units of funds, the voting of securities held by the Fund is delegated to the Fund's portfolio managers who will carry out this responsibility in a manner consistent with the objectives of this Policy.

In doing so, we will inform our managers of our responsible investment beliefs and policies. We may have periodic discussions with them to better understand how they are addressing issues of importance to the FGM.

We will monitor the managers' activities, including how they exercise their voting rights and engage with companies on ESG issues. However, portfolio managers will be required to notify the Investment Committee and the EIM whenever a vote is taken on an exceptional issue.

The FGM may establish a voting policy and communicate it to the managers and underlying managers. Where appropriate, the FGM and the Investment Committee will work with other institutional investors and networks to discuss ESG issues or to promote the evolution of best practices.

## CHAPTER 9 – EVALUATION OF INVESTMENTS

All equities in the Fund's portfolio must be negotiable on a stock exchange to determine their market value.

If the portfolio contains securities that are not traded on a stock exchange, they must be evaluated by the depository at least once a year.

## CHAPTER 10 – ANALYSIS AND EVALUATION OF RETURN ON INVESTMENT

An annual analysis of the overall earnings of the Fund will allow an evaluation of the performance of the reference portfolio and of the contribution of active management to the return on investment. As part of this analysis, a comparison should be made between the actual performance of the Fund and the performance of the reference portfolio under passive management. The performance of the portfolio managers shall be deemed satisfactory if the gross annual return on investment exceeds expected objectives set out in their investment policy on an individual basis.

If the portfolio managers have not achieved a satisfactory return for a period of four consecutive years, the Investment Committee shall determine if the management of the portfolio should be awarded, in whole or in part, to another investment management company or, as the case may be, to another EIM.

The EIM will also be evaluated on non-financial criteria, such as its ability to support the FGM in its responsible investment approach.

In addition to this analysis of investment performance, the Investment Committee must determine each year whether to reappoint managers by reviewing, among other things, the analyses and recommendations of the EIM.



## APPENDIX A

### INVESTMENT POLICY STATEMENT – IMPACT INVESTMENT PORTFOLIO

This Appendix specifies the parameters of the impact investment portion of the [Investment Policy](#).

Rally Investments will manage the impact investment portion of the portfolio.

- Investments held with Rally represent **up to 10%** of FGM’s total invested assets in its Investment Fund.
- FGM’s primary objective is to align its endowment capital with its strategic goal of **creating positive social and environmental impact**, with a significant portion of those impacts occurring in **Greater Montréal**.
- FGM’s **risk tolerance is medium/high**. FGM recognizes the inherent risk of investing in private and alternative investment mandates.
- FGM **does not require annual income** from these investments.
- The **investment horizon** for this mandate is **long-term** in nature.
- The impact investment portion of the portfolio targets private asset class investments, including private equity, venture capital, private debt, real estate, and infrastructure.
- The financial return target is a **minimum of 6.5%**, gross of fees, measured on a **5-year rolling basis** with no preference between capital gains and income.

#### Asset Allocation Strategy

Table 1: Indicative Asset Mix

Range	Target	Asset Class
10-40%	22.5%	Private Fixed Income
30-60%	50%	Private Equity (including Venture Capital)
10-40%	27.5%	Private Real Assets / Infrastructure

Table 2: Indicative Structure Mix

Range	Target	Investment Structure
90-100%	100%	Funds / Products
0-10%	0%	Direct Deals

It is expected that the percentage allocation to each asset class **may vary as much as ± 10% or more** in the event of significant market disruptions.

#### Additional Constraints

Rally will diversify the Impact portfolio assets subject to the following constraints:



- **Private equity:** No more than 15% of a total raise of a fund; no more than 20% of the Impact portfolio can be invested in a single investment.
- **Private debt:** No more than 20% of a total raise of a fund or bond offering; no more than 20% of the Impact portfolio can be invested in a single investment.
- **Real assets:** No more than 20% of a single raise (single asset or pool of assets); no more than 20% of the Impact portfolio can be invested in a single investment.

## APPENDIX B

# **Distribution Policy**

**of**

# **The Foundation of Greater Montreal**



## Chapter 1 – Background

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The primary objective of the Foundation of Greater Montreal (FGM) is to raise money for endowment funds, manage them wisely and distribute their revenue to support local charities. To this end, the FGM must ensure optimal and prudent management of its investments.

The FGM must also see to the distribution and use of its investment revenue according to a policy that is in keeping with both its goals and its legal and moral obligations.

## Chapter 2 – Elements to be Considered

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The elements that must be taken into account by the Distribution Policy are as follows:

### INVESTMENT REVENUE

- The revenue generated by the investments includes interest, dividends and realized capital gains or losses net of management fees. Furthermore, available revenue is composed of investment revenue net of distributions and administration fees.
- The FGM expects the long-term average rate of return on its investments, net of its investment advisors' fees, to exceed the annual disbursements as specified under its distribution policy. Consequently, over the long term, the FGM expects the proceeds from its investments to exceed its disbursements.

### OBLIGATION CONCERNING CAPITAL

- The FGM is required to comply with the agreements it has signed with the various donors. The agreements set out the conditions attached to gifts, including capital preservation.
- Most of the existing agreements specify that the capital is to be preserved in perpetuity. Some agreements specify that the capital is to be maintained for a minimum period of 10 years, while a few provide for gradual depletion of the capital over periods of 5, 10 or 20 years.
- The agreements provide for the possibility of deducting administration fees from the capital if the revenue generated is insufficient. Some agreements provide for the possibility of making temporary deductions from capital to comply with the disbursement quota requirement.
- The agreements do not include a clause to protect capital against inflation.

### DISBURSEMENT QUOTA

To retain its status as a charity, the FGM must annually disburse amounts by way of gifts made to qualified donees, as specified under the Income Tax Act. The disbursement quota represents 3.5% of the prescribed amount of assets held by the FGM over the previous two years. It should be noted that the FGM is required to disburse a total of 3.5% of the prescribed amount, which does not mean that the FGM must disburse 3.5% to each

individual fund holder. Indeed, the FGM does not distribute from funds that have not been in existence for at least 4 quarters nor from those that have not accumulated \$10,000 as at December 31 of the preceding year.

Amounts distributed through philanthropic funds increase the amounts disbursed for the purposes of our disbursement quota.

## **MANAGEMENT AND ADMINISTRATION FEES**

To carry on its operations, the FGM charges the funds monthly management and administration fees. These fees are used to defray investment management costs and to cover the FGM's operating costs.

## **Chapter 3 – Distribution Rate**

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The distribution rate is set every year by the Board of directors upon recommendation by the Investment Committee at a minimum of 3.5% of the average closing market value of the philanthropic fund for the 12 quarters ended December 31 of the previous year. The Investment Committee considers the annualized returns of the fund over 5 and 10-year periods, and ensures that the fund has sufficient income to cover the payout quota, fees and a portion of inflation. It assesses the impact of a 0.25% change in the distribution rate from year to year, using stochastic projections to ensure that capital is protected. For new funds established less than 12 quarters prior, the total amount of grants awarded in any given year is set at the rate determined by the Board of Directors, multiplied by the average closing market value of the philanthropic fund in all quarters since its establishment through December 31 of the previous year. To allocate grants from a new philanthropic fund, such a fund must have been established before December 31 of the previous year and must have been open for a minimum of four quarters.

### **Case of the funds created within the framework of the 2018-2021 Patronage of Culture program**

In the case of the MPC 2018-2021 funds, the average closing market value of the fund is determined by adding the market value of the endowment-capital fund and the philanthropic-revenue fund. The settling organization may determine a distribution rate higher than the rate determined by the Board of Directors of the FGM, provided that following the distribution, a balance corresponding to a minimum of 6% of the value of the assets of the Capital Fund, as established on December 31 of the previous year, remains in the income fund. This percentage is kept in the fund to compensate for possible decreases in the value of the income fund.

Each year, the settling organization will be notified in writing of the amount available for distribution from its income fund. The organization will have 90 days following the sending of the notice to make a written recommendation to the FGM on the amount to be distributed. If no recommendation is received from the organization by the end of this period, the FGM will apply the distribution rate set by its Board of Directors.



## **Chapter 4 – Distribution of Capital and Other Special Clauses**

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For funds whose agreements provide for the gradual depletion of the capital over periods of 5, 10 or 20 years, the additional amount to be distributed, determined based on the rules set out in the agreement, shall be over and above the amount established in Chapter 3 above.

For funds containing special distribution clauses, the amount to be distributed shall be determined based on the stipulations in the agreements and shall be examined on a case-by-case basis.

## **Chapter 5 – Use of Investment Revenue**

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Investment revenue shall be used in the following order:

1. A sufficient amount shall be deducted to cover management and administration fees. If the total annual revenue is insufficient to cover these fees, the required amount shall be deducted from the capital of each fund.
2. An amount shall be distributed in the form of grants calculated according to the formula set out in Chapter 3 hereof.  
If the total amount of revenue generated during the year is insufficient to cover the amounts determined, the sums shall be taken first from the accumulated revenue available and then from the capital, provided this is allowed under the agreement.
3. Any excess amount shall be kept as available for distribution in future years.

## **Chapter 6 – Restrictions on Distribution**

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Funds established for less than five years must have received capital contributions totaling the minimum required amount of \$10,000 before a distribution can be made.

## **Chapter 7 – Notice to Donors**

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Each year, donors will be advised of the amount available for distribution from their respective funds.

In the case of donor-advised funds, donors must send their recommendations to the FGM concerning the charity or charities to be given a grant no later than October 31 each year. Donors may also choose to designate an advisory committee to make recommendations on their behalf.

In the absence of recommendations from donors before November 1 each year, the amounts available will be distributed at the FGM's discretion. In selecting the charitable



organizations, the FGM will base its choice on the types of organizations chosen by the donors in the past.

## **Chapter 8 – Effective Date and Review**

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This policy shall be effective January 1, 2020 as determined by the Board of Directors.

The Board of Directors will review this distribution policy at least once every three years.